

SPONSOR PACK

Support the room. Get seen for the right reasons.

IoT Belfast brings Belfast's connected-tech community together for practical lightning talks, questions, food and conversation.

Sponsorship keeps the event useful and welcoming. It does not buy the programme.

Community first

A real Belfast technical community, not a logo wall.

The meetup has been running since 2016 and gives people working across IoT, software, hardware, data, AI, security and emerging technology somewhere to compare notes in person.

2,000+

Meetup members

35+

Events since 2016

3 x 15

Usual lightning-talk format



Practical support people notice because it improves the night.

01

Food & drink

Pizza, beer, cider, soft drinks and straightforward catering for the room.

02

Event costs

Small operational costs that help a meetup run properly rather than cheaply.

03

Photography

Useful event photography that gives speakers, hosts and the community a permanent record.

04

In-kind support

Venue, AV, catering, printing or another useful contribution can all count.

Cash support goes into the event being sponsored or the next IoT Belfast meetup. We can also scope support around a specific cost rather than forcing everything into a package.

Speaker Announcement:

What to expect:

- Zephyr RTOS in action
- Creating flexible embedded applications
- Real-world insights on building IoT products
- Practical challenges of taking connected devices from prototype to production



David Caskey
Embedded Software Specialist,
Xirgo Technologies



Simple enough to understand. Flexible enough to be useful.

These are suggested contribution levels for discussion, not rigid rate-card rules. In-kind support can be agreed around the real cost of an event.

Food & Drink Supporter

£250

Helps cover the catering that keeps people in the room talking after the talks.

- Event-page credit
- Social acknowledgement
- Recap credit and backlink where relevant

Event Supporter

£500

Supports the wider cost of putting on one IoT Belfast meetup.

- Logo on event page and relevant social graphics
- Event acknowledgement
- Recap credit and backlink

Headline Event Supporter

£1,000

Underwrites a larger share of one event while IoT Belfast keeps editorial control.

- Priority event-specific credit
- Relevant social and recap visibility
- Theme/speaker input where it genuinely fits

A sponsor can suggest a speaker. A slot is never automatic: the talk still has to fit the evening and be useful to the room.

Your logo sits beside organisations that have already helped make the community happen.

Hosts and collaborators have included technology companies, universities, public bodies and local ecosystem organisations.



The best sponsorship feels like someone helped make the night better.

That is the test we use. Useful support gets visible credit. The talks remain about the theme, not a sales pitch.

START A CONVERSATION

Want to support a room?

Tell us what you have in mind. Cash, catering, photography, venue support and useful in-kind contributions are all worth discussing.

Sponsor IoT Belfast

iotbelfast.com/sponsor/
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